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Community Enterprise

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Smart Revolution
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SMART REVOLUTION

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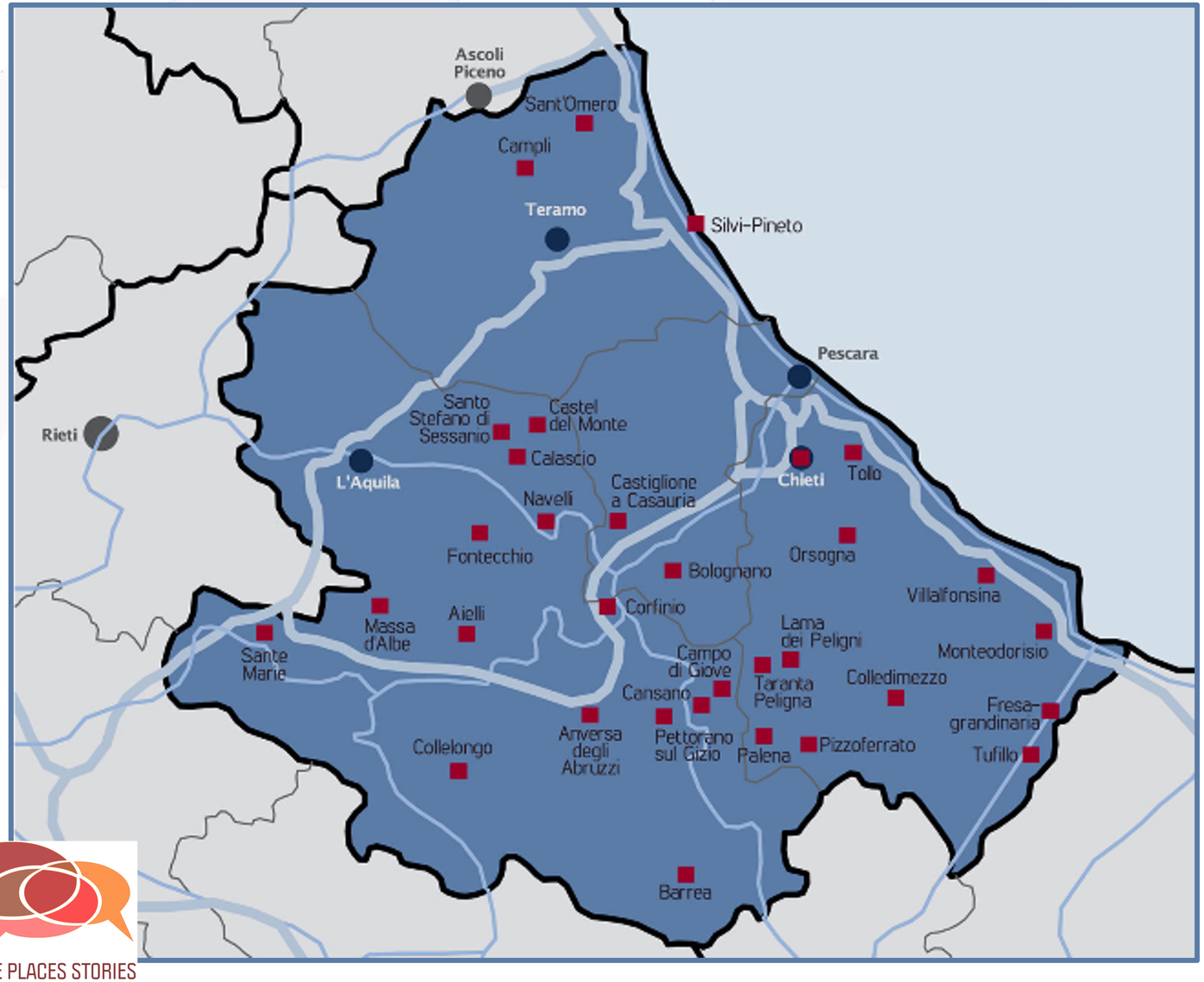
COMMUNITY ENTERPRISE



BorghiiN
RETE DI IMPRESE
COOPERATIVE D'ABRUZZO

33 Villages who have chosen to tackle the problems of **depopulation and abandonment** with a new form of enterprise:

the **community enterprise.**

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COMMUNITY ENTERPRISE

It is a form of social enterprise that puts the **person at the centre**; an innovative tool that creates synergies for the enhancement of a **common good**; a business model in which **people are users and beneficiaries** of goods and services; an enterprise that **starts from the grassroots to create local regeneration**.

The community enterprise is an immediate response to the needs of a specific territory that is given by those who live that territory in the first person. The community cooperative is the commitment of each individual to a common goal.

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OBJECTIVES

- increase the economic and social well-being of the community,
- create job opportunities
- protect the cultural heritage of the villages

4 LINES OF ACTION

1. Development and improvement of touristic offer
2. Implementation of identified services
3. Valorisation of territoritory
4. And local culture

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BORGHIIN PROJECT: ENTERPRISE NETWORK FOR ABRUZZO COOPERATIVES

BorghiiN
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COOPERATIVE D'ABRUZZO

The ultimate aim of pursuing the collective wellbeing of communities, enhancing local resources and tangible and intangible assets.

The member companies of the Network base their sense of doing business on the distinctive core values contained in the statements of the 2030 Agenda on Sustainability, the Faro Convention and the Habitat Charter on the value of inhabiting places (Confcooperative).

SUSTAINABLE DEVELOPMENT GOALS

COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

Abruzzo

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ELEMENTS OF A COMMUNITY ENTERPRISE

- Produces goods or services in a stable and continuous manner, for the whole community, not just its associates
- Based on inclusive and democratic principles
- Rooted in a community, whose ultimate objective is the improvement of wellbeing as human development
- Mutual recognition as a group of people sharing skills and cultures united around interests, resources and projects
- Open and development oriented
- Ensures non-discriminatory access to goods and services for all members of the community

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GENERATIVE PROCESSES

- Valorization of unrecognized environmental and historical-cultural resources
- Promotion of partnerships between different actors
- Spread of production models

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FRAMEWORK DIMENSIONS

GOVERNANCE
demand-driven multi-stakeholder
non-profit and/or cooperative
informal co-decision routines
presence of a formal model

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FRAMEWORK DIMENSIONS

ASSET HOLDERS ENGAGEMENT
targeted and continuous engagement actions
existence of a mapping and reporting system
structured relations with external stakeholders
identifiable internal stakeholders

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FRAMEWORK DIMENSIONS

CONTEXT DIMENSION
participation in territorial governance bodies
joining local supply chains and brands
territorial dimension stated in the mission
identification of one's own reference context

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FRAMEWORK DIMENSIONS

INFRASTRUCTURE ENDOWMENT
renewed structure for co-managed economic activities
availability of an open public space
promotion of social gathering initiatives
presence of an accessible head office and/or local facilities

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FRAMEWORK DIMENSIONS

ACTIVITIES
multi-sector on services of collective interest
specialization on services of collective interest
management of localised resources
operating in sectors linked to local economies

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FRAMEWORK DIMENSIONS

ECONOMIES
investment in externalities and spillover
presence of sectoral diversification projects
focus on social innovation
R&D investments

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