



# Culture, Heritage and Sustainability: “Culture eats strategy for breakfast”

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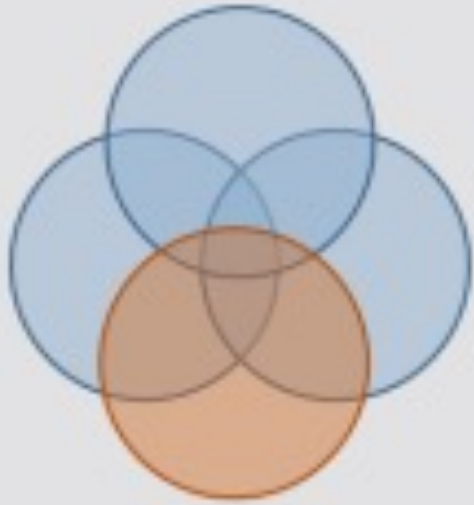


*“Culture should not be considered as a policy domain in isolation, but rather as a cross-cutting dimension that may foster a paradigm shift to renew policymaking towards an inclusive, people-centered and context-relevant approach.”*

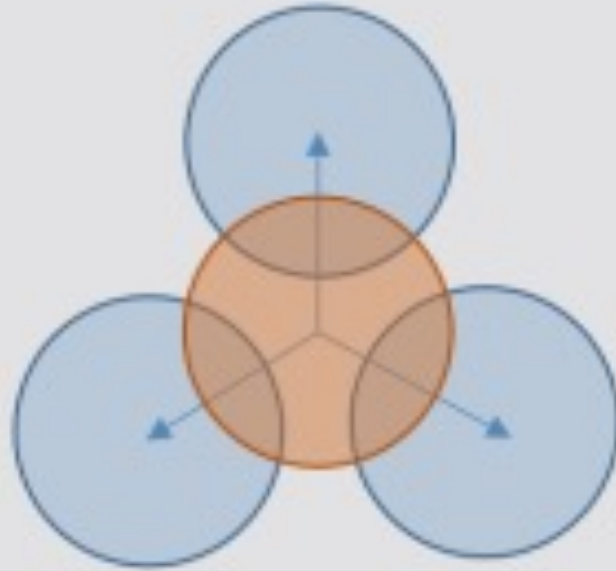
UNESCO

*“Culture is the missing pillar”*

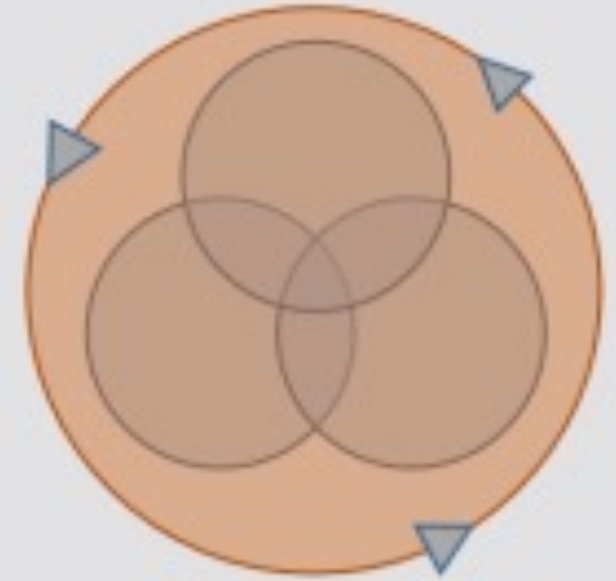
British Council



**Culture IN sustainable  
development**



**Culture OF sustainable  
development**



**Culture AS sustainable  
development**

**Degrowth and circular economies?**

# What is sustainable heritage practice?

Social and technical discipline in a variety of sectors

An industry – heritage as business

A formal space – authorised 'public' heritage

An informal practice – what we all do in our daily lives and may not even call heritage

Creating value

by looking after heritage

Significance

Caring for what matters to people

Service

Organisations deliver services – experiences, being trusted & open



# Faro Convention defines why... (not how)

- **Cultural heritage:** a group of resources inherited from the past which people identify [...] as a reflection and expression of their constantly evolving values, beliefs, knowledge and traditions
- A **heritage community:** people who value specific aspects of cultural heritage which they wish, within the framework of public action, to sustain and transmit to future generations.



# Faro and Sustainable Development

Explores the different dimensions of development affected by the need to take into account the right to cultural heritage

- Dialogue (Art. 7);
- The environment, heritage and the quality of life (Art. 8);
- Sustainable use of cultural heritage (Art 9);
- Cultural heritage and economic activity.





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Photos: Dan Amor

Gwynedd Archaeological Trust

Thank you







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